

**BRIDGESTONE**



Lower Costs. Greener Returns.\*

# Eco-Friendly & Ultra-Fuel-Efficient Commercial Truck Tires

Innovations include:

- Eco-friendly and ultra-fuel-efficient commercial truck tires
- Drives down cost
- Based on demand for fuel efficiency and performance
- Designed to reduce rolling resistance





## R268™

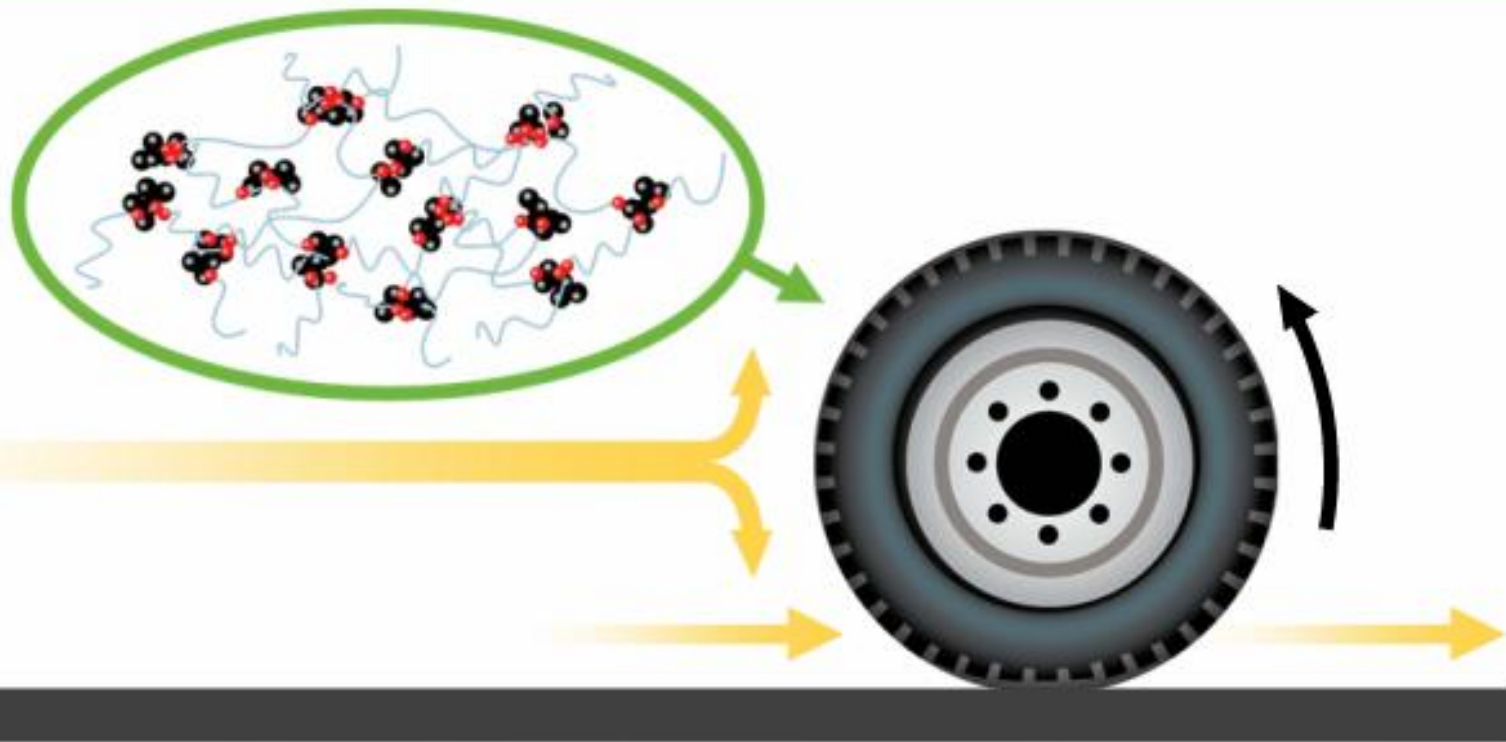
- All-position/steer radial
- Stands up to rigors of high scrub environments in regional pickup and delivery applications
- Fuel efficiency benefits
- Unique tread design and casing resists damage from curbing and maneuvering scrub

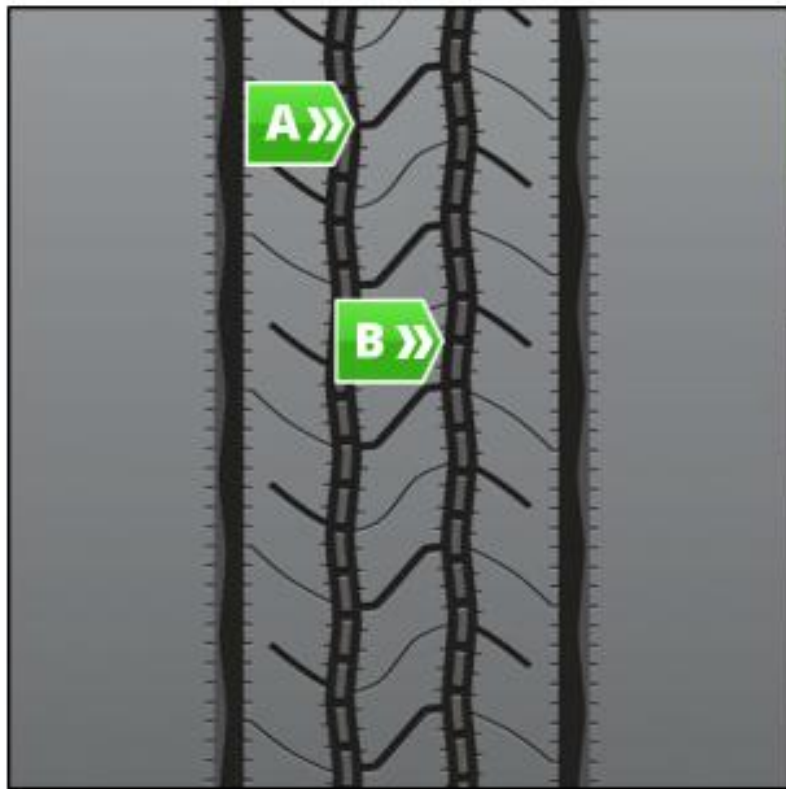


## R268™

- Special compounding lowers rolling resistance for fuel efficiency
- California Air Resources Board (CARB) compliant and EPA SmartWay® verified

# NanoPro-Tech™





## R268

**A** »

- Special Groove Shape
  - Designed for Improved rib-tearing resistance

**B** »

- Stone Rejector Platforms
  - Help provide resistance to stone drilling in two center grooves to protect belts and enhance casing durability

## R268

**C»**

- Waved Channel Design

- A wavy design in the channel reduces groove bottom strain & combating the initiation and spread of irregular wear

**D»**

- Optimized Rib Distribution

- Ribs are uniquely proportioned for added stiffness, which helps reduce irregular wear throughout the footprint

**C»**

**D»**

# R268 Ecopia™ Innovations

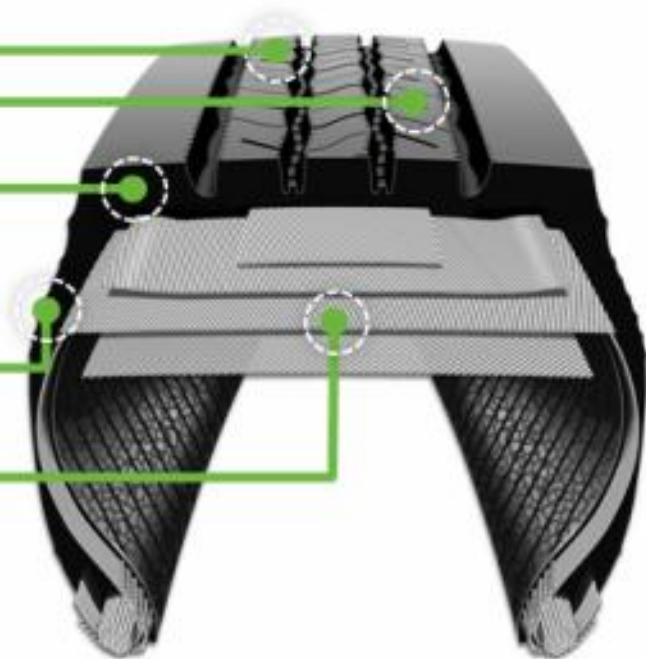
High Scrub Tread Compound

NanoPro-Tech™ Compound

Wide, Solid Shoulder Ribs

Sidewall Protector Ribs

Wider Belts

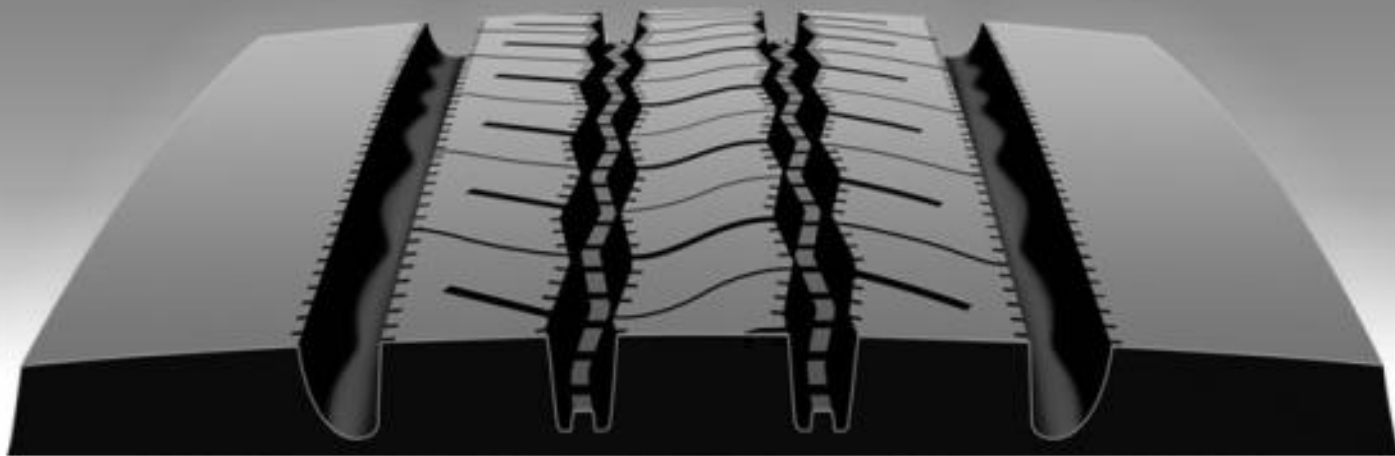




# Bandag B268 FuelTech™ Retread

## The Next Generation of Fuel-Smart Retreads

- Fuel-efficient retread
- Complements the Bridgestone R268 Ecopia all-position radial tire in design and performance



**FUELTECH**

***BRIDGESTONE***



[www.ecopiatrucktires.com](http://www.ecopiatrucktires.com)

\*Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel-efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with a quality Bridgestone casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns, when compared to other Bridgestone tires.